

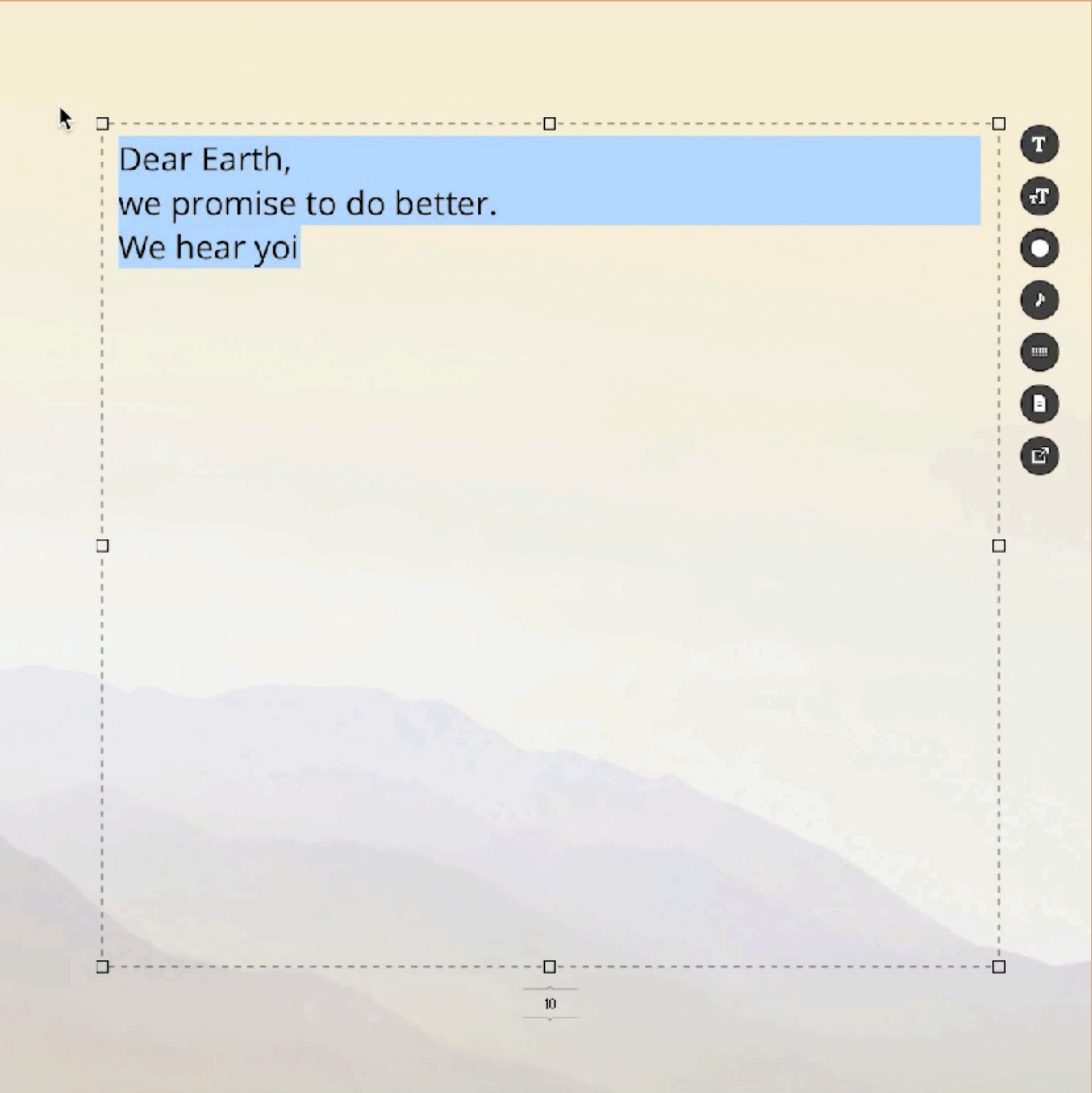


Summary of Actions during COVID_19

Our positive impact during confinement

March - June 2020

Summary of Actions during COVID_19



We launched our campaign of “Letter to Planet Earth” coinciding with Earth Day with the goal of raising awareness for climate change. During the first wave of COVID it was more important than ever to make people aware of the planet on which we live.



Healthy Recipes and Menus each week, live via Instagram.



We cooked for frontline health workers in Barcelona with Flax & Kale and the non-profit Food 4 Heroes.



Summary of Actions during COVID_19



R+R+R
Reduce, Reuse and Recycle
campaign for our glass jars.
All the jars in the photo are from
our actual products.



EARTH
DAY50
TOGETHER
WE CAN.

Communication Campaign and
donation to the New York - based non-
profit, Earth Day Initiative.

Summary of Actions during COVID_19



Free Shipping:

We eliminated shipping costs on all online orders on our own e-commerce as well on Amazon during the confinement.

Menú COVID tipo 1				
LUNES	MARTES	MIÉRCOLES	JUEVES	VIERNES
Ensalada de Zanahoria y Aguacate con Aceite de Trufa	Crema de Coliflor	Crema de Guisantes con picatostes de Tomates Secos	Ensalada queso fresco y Pesto	Crema de Remolacha
Tacos de Pescado al estilo de Brooklyn	Tortada de aguacate y Pesto	Pollo a la "Parmesana"	Baos de Setas	Muffins de Lentejas
Sorbete natural de kiwi (u otro fruta)	Yogur natural con nueces	Manzana al horno con o sin canela	Yogur con Frutos secos y Pasas	Polos de fruta fresca
SÁBADO Trufa Lovers		DOMINGO Fiesta Saludable		
Huevos de codorniz a la Trufa con Puré de coliflor		Alcachofas con Alioli de Albahaca		
Bikini de Jamón con Salsa de Trufa		Zoodles de Boniato y Calabacín		
Sacuitos de chocolate y canela		Parfait de yogur con higos y bayas		

Weekly Healthy Menus for the whole family posted on our website and social media during the entire confinement.



Donation and collaboration with the non-profit Assís, that works with homeless and the socially excluded locally in Barcelona.



Product donation to medical students at the Hospital de la Paz in Madrid, who were working as volunteers on the frontline during the worst weeks of the crisis.