



# Impact Report 2022



# On the right path to a positive impact

While I was finishing this 2022 impact report, I received an email from B Corp notifying us of our recertification and with an incredible score: 122.7 points. 37.7 points more than our 2019 score! I received this news full of emotion and gratitude. Being part of this community makes me feel that we are in the right place and with the best companions, to turn this commitment so pursued by the #BCorps, into pure action for a better world for everyone: for people and the planet.

Trying to capture our work that creates positive impact, at an environmental, social, and economic level, on a day-to-day basis, and throughout the entire value chain, and from a company that, although very coherent, is small, with a lack of resources, has been difficult. However, I believe that we are on the right path, that the values on which we leverage our foundations are ideal in this world in which we have to invest a lot as companies and as individuals, to return the planet to a better state than the one we have caused. We are the ones who have created this situation and we will get out of it, but only by acting and not only for economic benefit.

We work with integrity to standardize quality food products, from the Mediterranean and for the world, through three essential pillars: flavor, health, and sustainability. We demonstrate with our products that people can enjoy eating while not only creating a lesser impact on the environment but also having a very positive impact on their own lifestyle.

We are facing a reality in which water will become limited, energy will be more expensive, and the climate will be hotter. Consumption patterns must change, but they must do so from public-private alliances that accompany the consumer in this transition towards a more sustainable diet in which the consumption of animal protein must decrease substantially.

There is a framework applicable transversally to this sector, it is called ecology and regeneration, which seems to be in disuse, giving way to concepts that leave large black holes in their value chain. Our impact on the use of our planet's resources is extremely high and must be minimized, beginning by shifting the focus forcefully from economic benefit to human benefit.

Talking about sustainability should entail rigor. The consumer does not need more disorientation and the industry should not play with ignorance, as this results in distrust and a high risk of not only perpetuating the current problem, but also making it worse.

Mónica Navarro Co-Founder & CEO





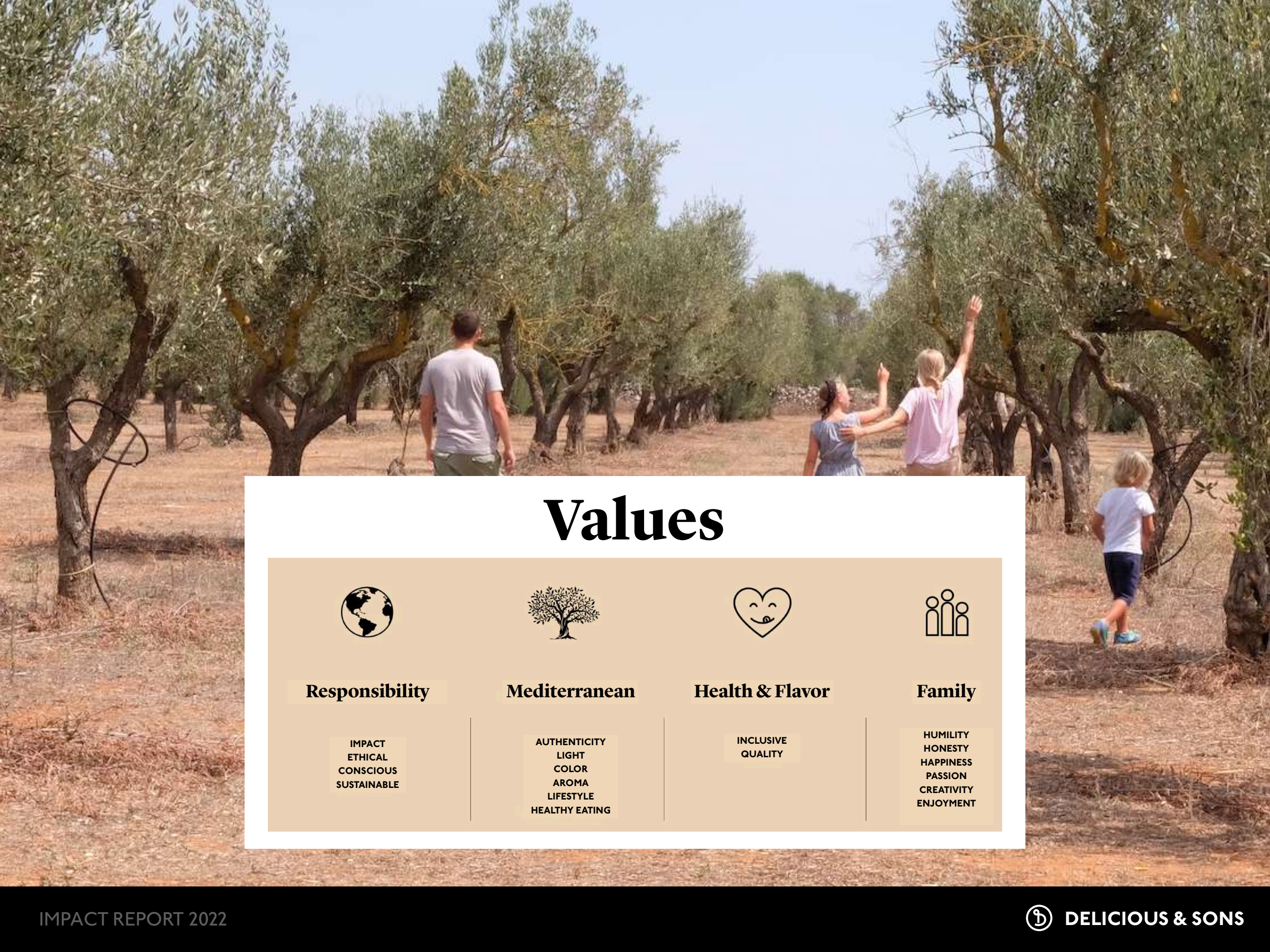
# Mission & Vision

Delicious & Sons is a social mission turned company working at the intersection of Sustainability, Flavor, and Health.

We create a positive impact on people and the planet through our entire value chain.

We work from within the food industry to fight climate change and forge a path for the future. We are staunch defenders of organic and regenerative agriculture, plant-based ingredients, and the Mediterranean Diet as a lifestyle.





# Values



## Responsibility

IMPACT  
ETHICAL  
CONSCIOUS  
SUSTAINABLE



## Mediterranean

AUTHENTICITY  
LIGHT  
COLOR  
AROMA  
LIFESTYLE  
HEALTHY EATING



## Health & Flavor

INCLUSIVE  
QUALITY



## Family

HUMILITY  
HONESTY  
HAPPINESS  
PASSION  
CREATIVITY  
ENJOYMENT





# Three Pillars that make us Unique

**GREAT TASTE**

**HEALTH**

**SUSTAINABILITY**





**Authentic  
ingredients &  
produced in  
the  
Mediterranean  
fields**

**GREAT TASTE**



**PLANT BASED**



**VEGETARIAN**

**VEGAN**



**HEALTHY**

**For YOU &  
the PLANET**





**All our  
decisions seek  
to maximize  
the positive  
impact on  
people and the  
planet**

**SUSTAINABILITY**



# Commitment to Organic

The importance of the health-related impact of organic agriculture is not only for people but also for the planet.

It is not just another certification for Delicious & Sons, it has a profound and powerful meaning: it means optimizing and using only the resources that nature gives us.

Organic certification gives us life, health and, without a doubt, respect for the land, for nature and of all those involved: from the seed to the product inside the jar, because this certification, in short, takes care of us all.

We do not separate our vegetables based on looks, we include all usable ingredients in order to minimize waste.

## ORGANIC MEANS



NO PESTICIDES



NO CHEMICAL OR  
SYNTHETIC FERTILIZERS



WATER & WASTE  
MANAGEMENT



CONSTANT MONITORING &  
CERTIFICATION



# Packaging

## RECYCLABLE & RECYCLED

### Sustainable Climate Friendly Packaging.

By taking care of what we throw out, we also directly impact our health and that of the planet.

No unnecessary packaging: we do not look for beauty although we make it beautiful.

We only look for the beautiful pragmatism of our jars and cases, what is the most practical, ethical and respectful of the product and the environment, what really matters, for our products.

### Jars

made with min. 60% recycled glass

Saving over 35 metric tons of new raw materials taken from the Earth

Saving 15% energy vs. new glass production



### Jar Lids

100% recyclable aluminium

BPA Free

### Labels

with FSC  
certified paper



### Cases

100% recycled cardboard cases

Saving over 75,000 liters of water  
+ 12,000 kW of energy  
+ 50 trees saved



# Logistics

## MINIMIZING OUR FOOTPRINT

We are not perfect, but we work to improve the impact of this business area in terms of CO<sub>2</sub> emissions.

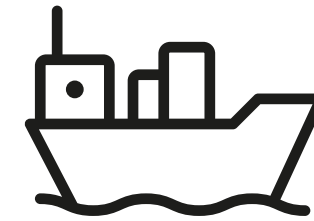
We only use maritime logistics, never air, with which we reduce CO<sub>2</sub> emissions by a factor of 10x.

In 2022 we saved 41 metric tons of CO<sub>2</sub> by using boats instead of planes for our shipments.

In Barcelona we only use electric vehicles for our logistics, something that we are working on so that it can be implemented in other cities.

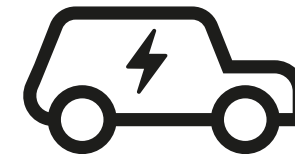
Part of the fleet of our most important distributors in the U.S. is transitioning to electric trucks.

Plastic Free Brand: we eliminated all plastic, and especially single-use plastic from our entire supply chain.



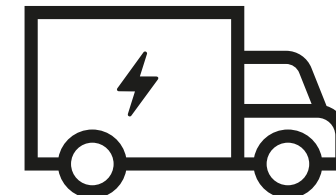
**41 MT**  **SAVED**

by using boats instead of planes



**ELECTRIC VEHICLES**

In Barcelona



In the U.S. transitioning to

**ELECTRIC TRUCKS**



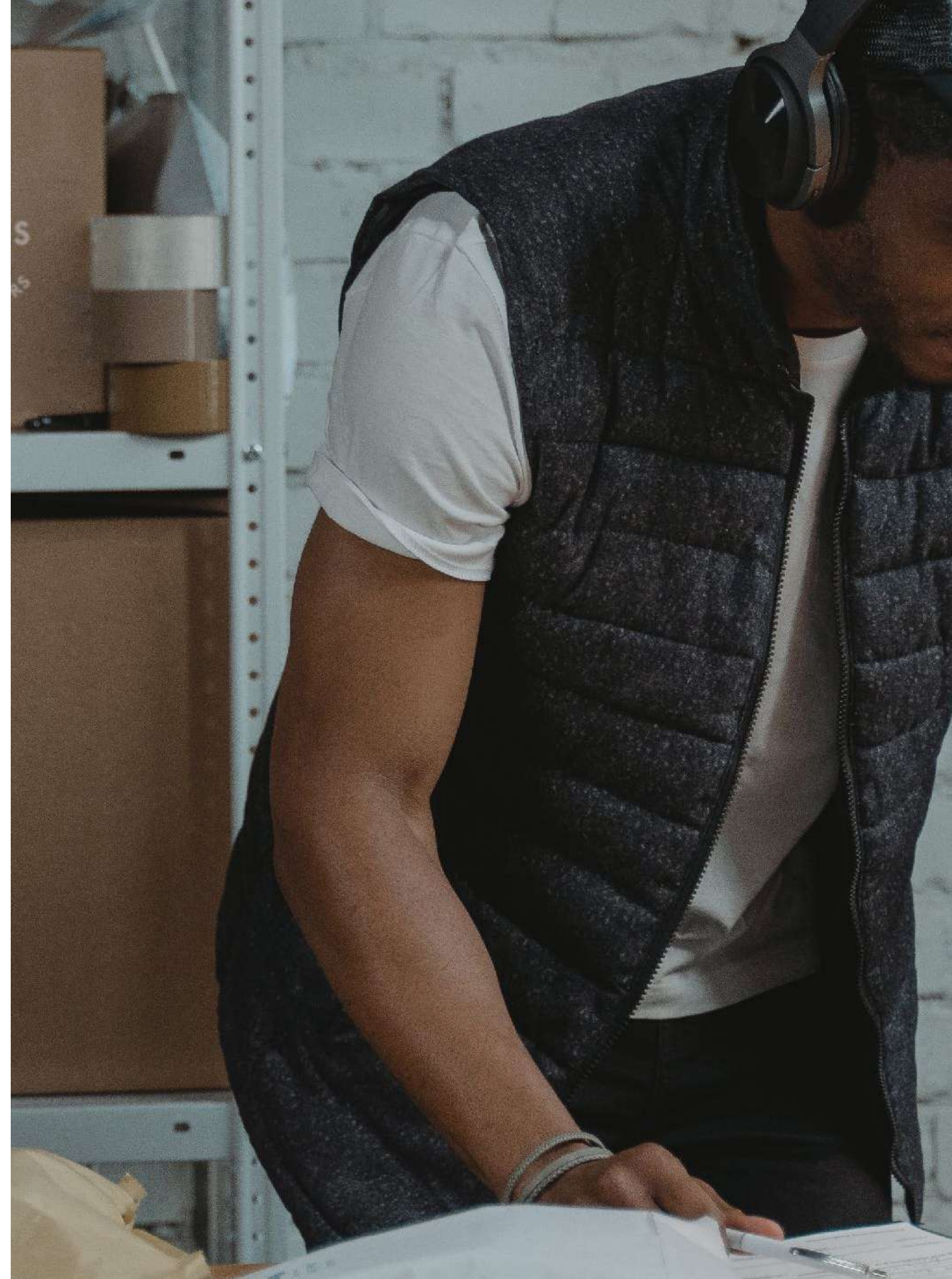
# Reintegration

## THE U.S.

In our main market, the U.S., we collaborate on social reintegration through our principal partner, Mid Hudson Works, employing war veterans and people at risk of social exclusion.

## THE MEDITERRANEAN

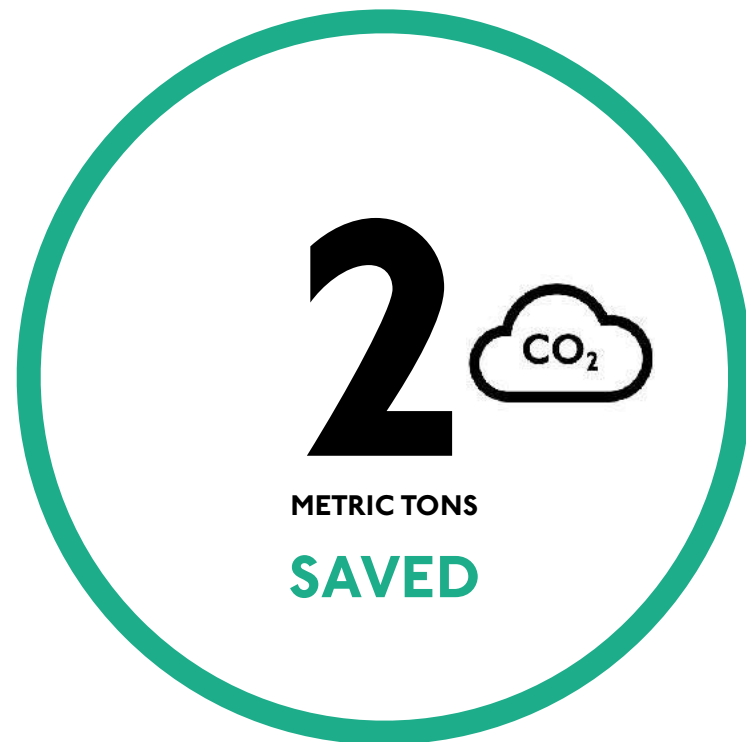
In the Mediterranean we collaborate on reintegration with our partner Aprodisca (Conca del Barberá Association for People with Mental Disabilities), offering real employment to people with mental disabilities.





# Renewable Energy

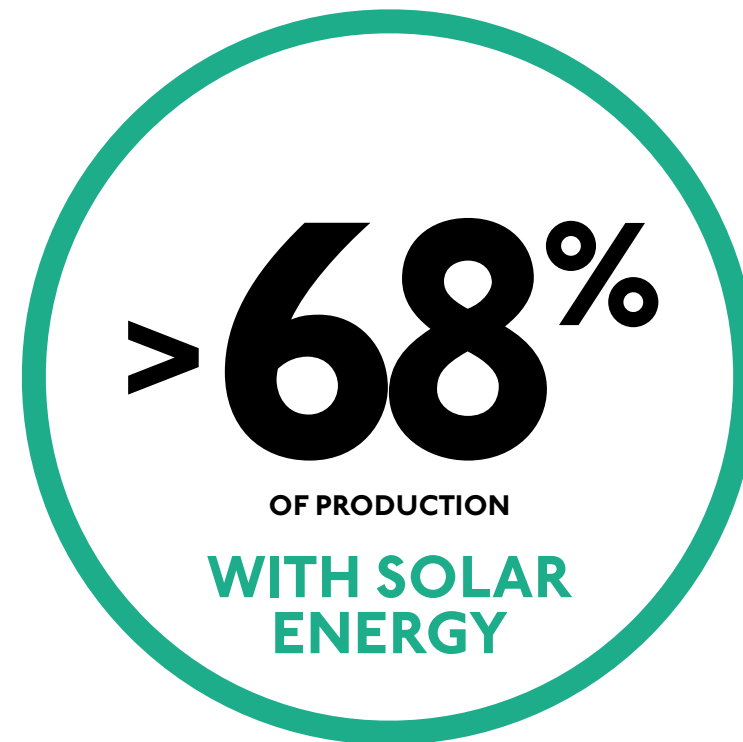
Betting on sustainability in our day to day operations: in our offices and in the factories.



## OFFICE

BARCELONA DELICIOUS & SONS

WE SAVED OVER TWO METRIC  
TONS OF CO<sub>2</sub>



## FACTORIES

IN 2022  
>68% OF PRODUCTION IS MADE  
WITH SOLAR ENERGY



# Giving Back

## MEMBERS OF 1% FOR THE PLANET

We are proud members of the non-profit, 1% For The Planet, through which we commit to donate at least 1% of our sales to environmental causes.

Putting People & the Planet over profits. 1% For The Planet represents a global network of organizations tackling our planet's most pressing environmental issues.





# Giving Back

## REFORESTATION

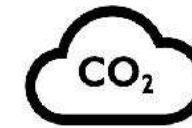
2022 was our third year closely collaborating with the non-profit, Tree Nation, with which, in addition to launching our own reforestation project, we compensate where we need to improve: both for B2C e-commerce shipments as well as larger national and international B2B shipments.

Last year we more than tripled the number of trees planted and CO<sub>2</sub> captured compared to the previous year.



# 723

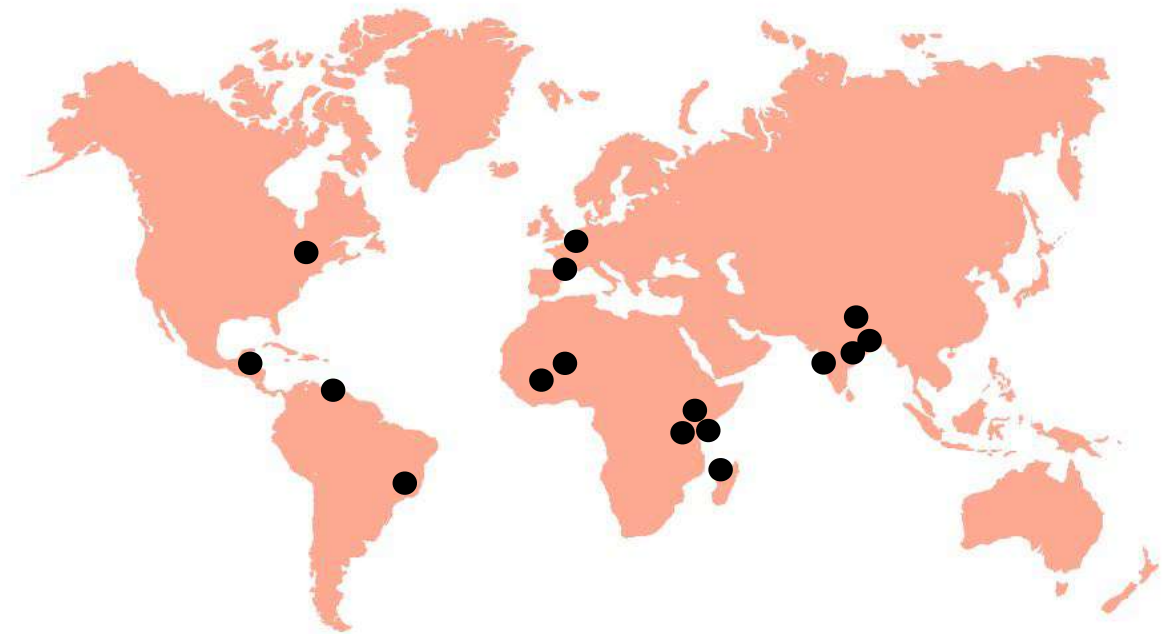
**Trees Planted**



# 276.94

**CO<sub>2</sub> Captured**

IN METRIC TONS



Trees planted in 17 countries, the top five were:

NEPAL
TANZANIA
UNITED STATES
INDIA
MADAGASCAR



# Giving Back

## MEDITERRANEAN CLEANUPS

From the Mediterranean to the people and the planet.

Cooking a better world.

It is the Mediterranean that gives us the opportunity to make our project a reality, to have a positive impact through food on everyone who wants to enjoy this diet full of flavor, health benefits, and joy.

Cleaning up the human footprint of garbage we leave behind is something we feel we should do.

### Volunteers

136	157	436	577
2019	2020	2021	2022

### Garbage Saved

FROM SEA AND BEACHES

75 <sup>lbs</sup>	220 <sup>lbs</sup>	660 <sup>lbs</sup>
2019	2020	2021



# We are B Corp Proud!

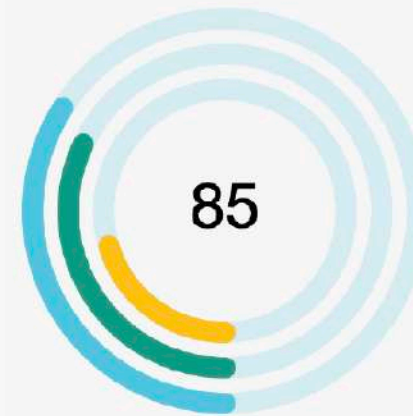
B Corporations are leading a global movement using business as a force for good by meeting the highest standards of social and environmental impact, transparency and corporate

In 2019 together with the B Corp community we committed Net Zero emissions by 2030.

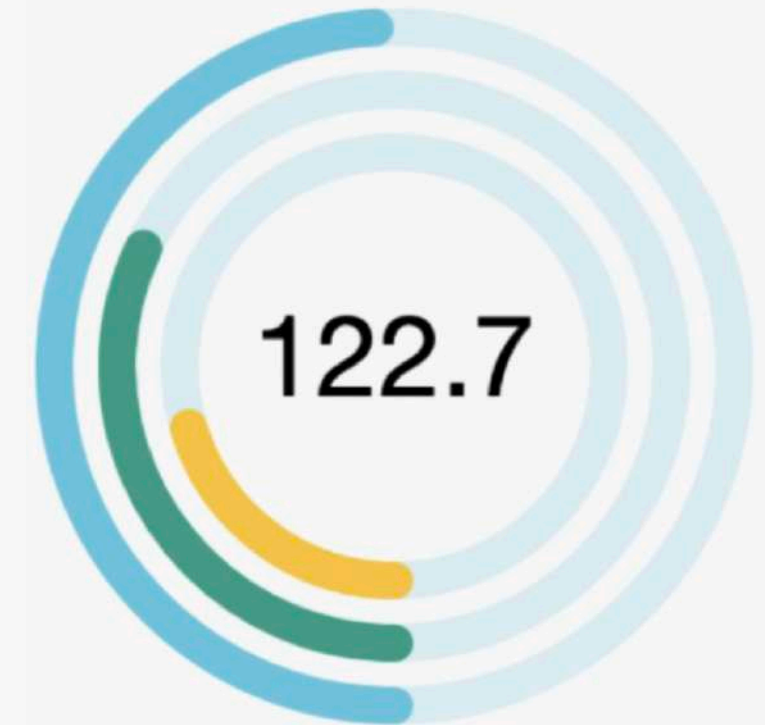
We are excited to keep improving and increase of B Impact Score for next year.



## Overall B Impact Score



**2019**  
Our B Corp Assessment score in 2019 was 85.0



**2022**  
Our B Corp Assessment score in 2022 increased by 37.7 points! Our new score is 122.7. We still have a lot of room to improve, but we are certainly on the right path.

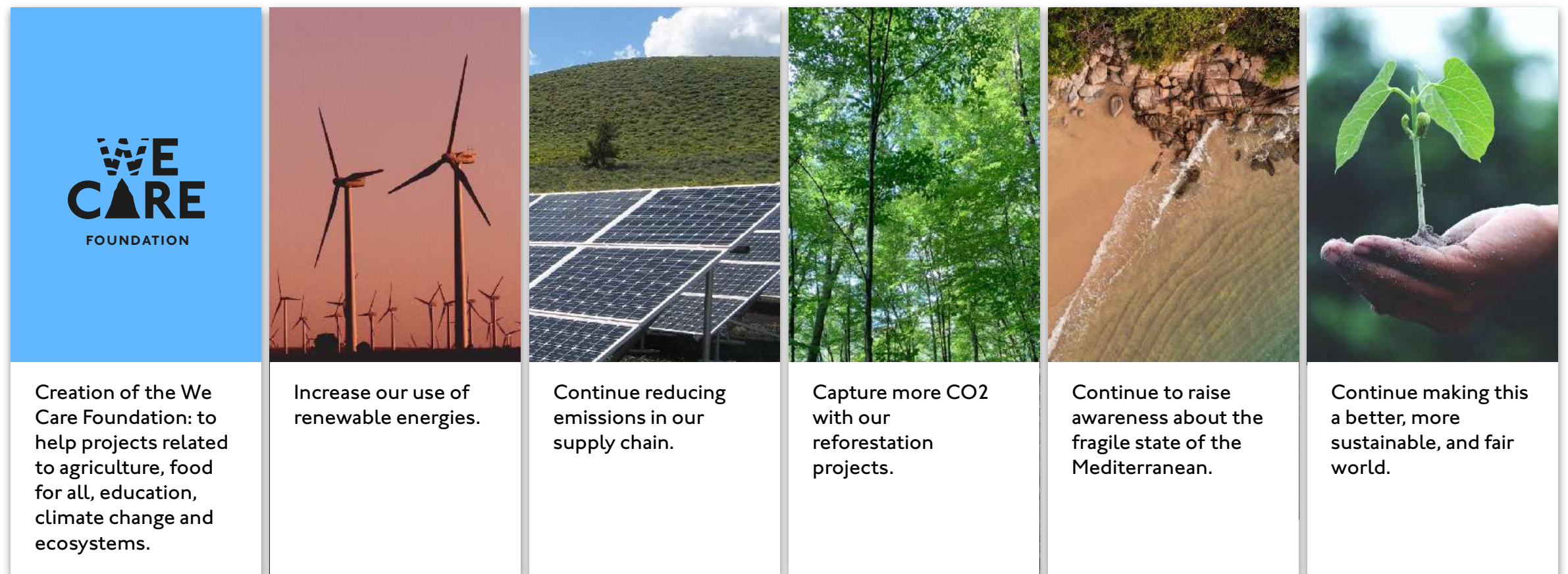
- 85 Overall B Impact Score
- 80 Qualifies for B Corp Certification
- 50.9 Median Score for Ordinary Businesses



# Greater Impact in 2023

We do not want to think about the distant future, but rather about the here and now. We are working on areas of improvement, though still not being perfect.

Some of our areas of improvement for 2023 are:







**DELICIOUS  
& SONS**

**A FAMILY OF FLAVORS**

[www.deliciousandsons.com](http://www.deliciousandsons.com)

